Society of Plastic Engineers, Inc.

## Milwaukee Section

Minutes for the Milwaukee SPE Board of Directors meeting

Tuesday, May 12th, 2020 - 5:30pm

**Virtual Skype Call** 

1. Call to order and welcome comments

Todd Menna

2. Roll Call Jason Braman

**Present Voting Members:** Matt Bennett, Jack Hill, Todd Menna, Renee Nehls, Mike Miller, Jason Braman, Jason Mallek, Mary Kosarzycki, Ray Czieski, Keith Baisden, Amy Schermetzler,

Present non-voting: Wayne Vander Zanden, Glenn Beall, Kent Attwell, Ed Merrick,

**Excused voting:** 

**Excused non-voting:** 

#### **Guests:**

A quorum of the elected voting members was present at the start of the meeting at 5:35 and business was conducted.

3. Review of Minutes Jason Braman

Motion to approve minutes by Keith, second by Mike Miller. Vote passed.

4. Education Foundation Board of Directors

**Todd Menna** 

We have 3 open education foundation board of director positions. We have four candidates for the open 3 positions. The 3 candidates are Jason Braman, Kent Attwell, Pete K, Ray C. We voted online for this. Pete, Ray, and Jason are the 3 new education foundation board of directors.

5. Treasurer's Report

Keith Baisden

Keith sent out our balance sheet to the board of directors today, as well as the checking account reconciliation sheet. Year to date we have \$50,000 of income. Constant contact payments are coming off the board of directors' debit card. We have not paid any down payments to the golf course that need to be refunded now that the event has been cancelled. We have a total of \$33,000 in our checking and savings account.

6. Report from Councilor

Matt Bennett

March 27<sup>th</sup> was a virtual councilor's meeting. Revenue surpassed expenses in 2019 for SPE. Voting was done on some minor bylaws and policies. Some changes were made to VP roles on board. The CEO

mentioned that SPE is looking at SPE Polymer, an open journal, and they selected two editors to work on this journal. Virtual ANTEC was a good success, they had 3300 participants from around the world, some sessions had 330 participants. Since this went so well, there may be more virtual events in the future. There will be an aerospace virtual event on May 18<sup>th</sup>, and registration is still open. Jason Mallek participated in some of the virtual ANTEC event and he said it was very well done. Todd Menna also participated, and he said it was good as well. Board elections are coming up May 19<sup>th</sup>, there are 3 open positions.

7. House report Renee Nehls

Nothing new to report.

## 7. Membership Report

Amy Schermetzler / Mary

There are currently 264 members for Milwaukee SPE, for 37 of them their membership is expired. An additional 13 will have membership expiring in the next month.

8. Program Report Mike Miller

We have refunded the 9 people who signed up for the March 24<sup>th</sup> Jeff Jansen event. Concerning upcoming fall events, we're in a holding pattern. Virtual events may be an option for the future. Jeff Jansen may be willing to do a webinar this coming fall. We'll need to decide how much to charge for a virtual event. We need to find a way to remain relevant today as more and more options for webinars are available to all.

# 9. Newsletter Ad Report

Jack Hill/Amy Schermetzler/Jason Mallek

Amy sent Tara some information, but she hasn't heard back from her at all, but she'll need to reach out to her on her personal email. Tara has been tough to deal with. Based on feedback from Mike Miller and Matt and Todd, we need to spell out for her exactly what we need her to do... she will only do what's asked and she won't do a thing further. Kent made a point that we don't pay Tara for editing... but to that, Amy and Mike reminded everyone that we're now paying her more so that she can do some editing.

10. Social Report Amy Schermetzler

2020 golf outing has been cancelled. Amy and Pete have had extensive conversations about planning the golf outing. We have our date for 2021 set, July 13<sup>th</sup>. We will need to pay a deposit for this 2021 event once the contract is signed. The River Club was very accommodating when it came to cancelling the 2020 event.

11. Ad Report Jason Mallek

Jason shared different tiers of sponsorship, basic sponsor (\$500) and a gold sponsor (\$750). It was suggested that we have a 3<sup>rd</sup> tier, gold, silver, and basic. A gold sponsorship would get you into all

events for the year, including the golf outing, etc. The idea was suggested to charge \$1000 for the gold membership and offer more value for that. Maybe adding in a paid display table advertisement at events like the education night may be a good thing to add to the gold sponsor level. Jason will make some changes and share with all for our review. The hope is that we have this implemented before August so that members that pay for these new sponsorship levels starting this summer.

## 12. Education Report

Ray Ciezki

Had a great education night planned for this past April, but it had to be cancelled. We have WCTC scheduled for our 2021 education night, April 14<sup>th</sup>, 2021. WCTC has agreed to waive their event fee for 2021. The essay winners were notified of their winning. Educator of the year, Craig Adams, was notified of his award as well. Marsha Gabrielle may be a good candidate for educator of the year for 2021.

### 13. SPE Education Foundation Report

Ray Ciezki/Jack Hill

Kent gave the update today. \$1,053,000 are current assets. We're down 5.8% from the 1st of the year.

#### 14. Unfinished Business

Outstanding Achievement Award – Ray sent out application guidelines to the board. He can send these out again, or he can just post what he

Open newsletter chair – Amy will continue doing this.

Programming – Mike mentioned at the last meeting that he may want to get more help on this. Mike said today that nothing needs to change for now. Mike does appreciate all the help that he gets and will continue in it.

Secretary – Jason's position was only for 1 year. Jason agreed to continue to be secretary.

President elect – is anyone interested in taking this over? We still have 1.5 years before this position needs to be filled.

Constant contact list cleanup – We now have our full email list. Mary and Todd will cross reference our full membership list, with the full contact list and remove obvious people from the contact list. This updated list will be shared with all board members to see if there are additional people who need to be removed. We have 969 members on constant contact list... 160 of these get automatically bounced back when all emails go out. It would ideal that we go through this exercise at least once per year.

#### 15. New Business

MiniTec opportunity – April 21st-23rd for Chicago was cancelled.

Board of director elections – This was done. We had 2 candidates, Glenn Beall and Mike Miller. Both members have enough votes to be on the board. These are official July 1<sup>st</sup>.

Corporate Structure – There is a way where we can have corporate do more governance over us, which would mean that funds would go through corporate versus us managing our own accounts. We would still have our bank account, but it would be through corporate. Corporate would insure us, versus us insuring ourselves. This is being pushed by corporate. This change is not mandatory... it sounds like this would be a benefit for struggling chapters. Todd agrees that we're fine without this change, so he'll let us know if this is pushed further by corporate. Glenn Beall heard about this, and he was curious about it, Glenn agrees that this is optional, and he agrees that we should not take them up on this. Glenn said that the Chicago chapter is very much so anti this option. We all agree that we don't want to take this option.

Bylaws - Todd submitted these to corporate August 2019 and he finally got them back from corporate now. They have a few recommendations and comments, but nothing major... except about our education foundation, they said it wasn't clear that the education foundation is separate from SPE Milwaukee in our bylaws, and this needs to be made clearer in the bylaws. The reason why corporate needs to see our bylaws has to do with insurance reasons for corporate.

Next board meeting will be in September 2020.

16. Adjournment Motion to adjourn (Jason). 2<sup>nd</sup> (Todd).