# Society of Plastic Engineers, Inc.

# Milwaukee Section

Minutes for the Milwaukee SPE Board of Directors meeting

Tuesday Mar. 13, 2018 5:30 PM

Western Racquet Club Elm Grove, Wi

Call to order and welcome comments Mr. Bennett
 The Wisconsin chapter received the silver pinnacle award from SPE National. Congratulations to all.

2. Roll Call Mr. Krauthoefer

Present Voting Members: Krauthoefer, Manley, Butterbrodt, Hill, Menna, Bennett, Miller, Nehls

Present non-voting: Vander Zanden, Ciezki, Kambouris, Schermetzler, Atwell

Excused voting: None

Excused non-voting: Doern

A quorum of the elected voting members was present at the start of the meeting at 5:35 and business was conducted.

A new business item was introduced due to timing issues. There was a need to appoint three members to the board of the educational foundation. The three current members were willing to renew their participation in the board (Mr. Atwell, Mr. Ciezki, Mr. Marek). Additionally Mr. Kambouris offered to join. A silent vote was taken by the board and Mr. Kambouris was appointed replacing Mr. Marek. Mr. Atwell, Ciezki, and Kambouris will join Mr. Hill and Aalto as the five members.

3. Review of Minutes

Mr. Krauthoefer

Motion was made by Ms. Schermetzler and seconded by Mr. Hill to approve the minutes from the January 9, 2018 meeting. A voice vote to approve was unanimous. Minutes to be posted on the web site.

4. Treasurer's Report

Mr. Butterbrodt

- a) The report presented by Mr. Butterbrodt is attached.
- b) There is no significant change in our financial position since the last meeting in January.
- c) There are currently \$41,000 in depository balances.

5. Report from Councilor

Mr. Menna

- a) There was an offsite meeting held on March 9th.
- b) The organization did receive \$1,400,000 for renewal of the magazine contract.
- c) There have been substantial website improvements, staff has been increased and the organization is going through a rebranding.
- d) The organization continues to search for ways to boost revenues. They are looking for more corporate sponsorships, potential advertising on the chain, etc.
- e) The Antec in May is currently overbooked with talks due to space limitations. The new brand will be launched there but sections can get a head start by using the new logo now.
- f) New candidates are posted for President and Vice President with voting starting later this month.

6. House report Ms. Nehls

a) Our last technical event was break even due to the fact that the hotel reduced pricing. We had 27 attend, lots of left over food.

### 7. Membership Report

Mr. Manley

a) Mr. Manley reported that membership went down by five members in February. He will reach out to the people that left.

### 8. Program Report

Mr. Miller

- a) Mr. Manley suggested an event that would be a case study of a new project that involved 3D printing and prototyping for some short run parts for GE. The meeting could be held at MGS, they are awaiting approval from GE to present the project.
- b) Trying to set up a tour for September. Mr. Bennett is working with Aptar. Snap On Tools was also discussed.
- 9. Webmaster Report

Mr. Bennett

- a) Tara continues to perform well. We now have a form for potential advertisers. All advertiser past debts have been collected. A form developed by Mr. Butterbrodt will be circulated for approval for future ad purchases.
- b) Discussion surrounded placing job postings in the newsletter. The general consensus was that they create traffic on the site. Mr. Hill suggested inclusion of internship ads. Possibly creating links to company websites where the job postings are located is another option. General feeling was that this should be a service that is free to members but a charge should be made to non-members with a time frame of expiration.
- c) Mr. Hill made a motion to contribute \$500 for hole sponsorship at the UW Stout student golf outing. The motion was seconded by Ms. Nehls and passed by the board.

- Mr. Ciezki
- a) The speaker for education night will come from Sabic. It will center on new developments in 3D materials and large format prototyping. Students, their parents, and all educators should not pay. Interaction with the students is encouraged.
- b) Mr. Ciezki has all the essays that were submitted. The number is small as it appears the teachers have not been promoting the opportunity as we would hope.
- 11. SPE Education Foundation Report

Mr. Hill

- a) There currently is \$900,000 in the account.
- b) The committee is working to get a contribution from Apple.
- 12. Unfinished business
- a) We will make about \$1000 on the Topconn event. There were 56 paid attendees and 11 exhibitors which was down from previous years. National was looking to receive 12% of the revenues but that was reduced to 6%.
- b) Mr. Menna passed out his changes to the by-laws. His focus was to create consistency both with the National by-laws and within our own. The key clarifications:
  - 1. Change of terms for officers
  - 2. Clarified the relationship between the section and the educational foundation
  - 3. Changed the nomination procedure for the educational foundation
  - 4. By-law changes can be made at any time of the year

Mr. Hill made the motion that the changes be approved and that motion was seconded by Mr. Bennett and was passed by the board.

- c) Tara sent out the board nomination information at the end of March. Ms. Nehls, Ms. Schermetzler, and Mr. Krauthoefer agreed to continue on the board.
- d) Ms. Schermetzler discussed onboarding of new members and brought in a binder that was developed by another non-for-profit that she works with. We will start gathering the information to develop a similar type document. The effort will be to make it paperless with only the board members having access.
- e) A discussion regarding the establishment of criteria for educator of the year ensued. Mr. Miller suggested that people from the private sector should be considered with the monetary award to go to a charity of their choice with board approval. That will be discussed at the next board meeting. We will similarly be looking at the outstanding achievement award in a similar fashion. Thought was to seek sponsors for these awards.

f) We continue to work on cleaning up the e-mail list. Ms. Schermetzler suggested that the bigger problem is the high unopened rate, not the reject rate.

### 13. New Business

- a) Ms. Schermetzler has developed a group of six people to help her with planning events for millennials. Still trying to put together an event in the May-June time frame.
- b) Mr. Krauthoefer walked through the efforts of several industrial organizations including SPE to help with the Foxconn supply chain. The hope is to create some viability for all the organizations to have a tool to help grow membership. A combined meeting of all these groups in the future is contemplated to create vendor readiness for the Foxconn opportunity.

# 14. Adjournment

Motion to adjourn was made by Ms. Schermetzler and seconded by Ms. Nehls. The meeting was adjourned at 8:30.

# Milwaukee Section Operating Budget 2017/18 FY

Board Maelings   17/18 budget   15/Aug   16/2018   18/2019   17/2018   18/2019   18/					\	,								
SPE Rebate   \$ 2,000.00   \$ 670.00   \$ 670.00   \$ 670.00   \$ 670.00   \$ 2,010.00   \$ 2,010.00   \$ 670.00   \$ 670.00   \$ 670.00   \$ 670.00   \$ 2,010.00   \$ 670.00			0.00		41	\$	41,960.37	Н	37,140.7	Н		_		
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August 2012: Unanimous Approval by BOD for Non-BOD Meeting Meal Maximum Reimbursements at \$10-Breakfast; \$15-Lunch; \$20-Dinner