

Society of Plastic Engineers, Inc.

Milwaukee Section

Minutes for the Milwaukee SPE Board of Directors Meeting

Tuesday, October 12th, 2020 – 5:30pm

Western Racquet Club

1. Call to order and welcome comments Todd Menna
2. Roll Call Jason Braman

Present Voting Members: Todd Menna, Mike Miller, Jason Braman, Matt Bennett, Glenn Beall, Mary Kosarzycki, Keith Baisden, Len Nunnery, Wes Stephens, Ray Czeski Jack Hill

Present non-voting:

Excused voting: Jason Mallek,

Excused non-voting: Amy Schermetzler, Renee Nehls, Wayne Vander Zanden,

Guests:

A quorum of the elected voting members was present at the start of the meeting at 5:41 and business was conducted.

3. Review of Minutes Jason Braman

Motion to approve minutes by Jason, second by Keith Baisden. Vote passed.

4. Treasurer's Report Keith Baisden

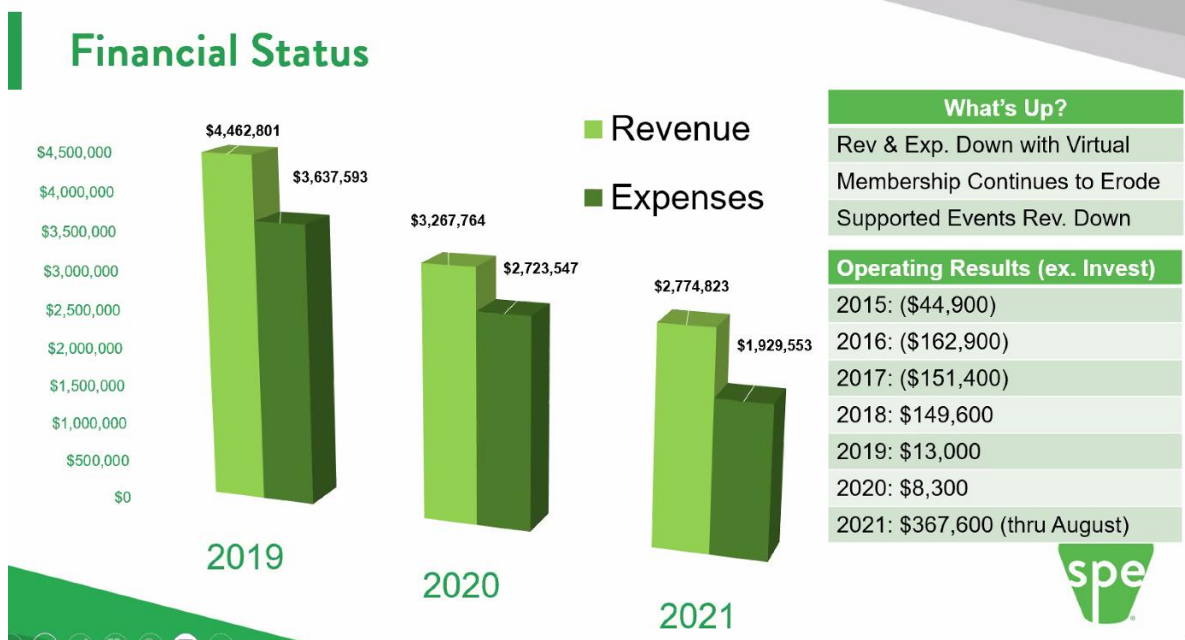
Keith shared the balance sheet as of today. Total cash of \$34,629.73. \$20,320.15 of total income year to date. We pay \$360 once per year to Steve Schwab to pay to file our taxes, which was paid on 10/12/21.

5. Report from Councilor Matt Bennett

SPE Council Meeting – 10/1/21, Notes (Matt Bennett, SPE Milwaukee Councilor Chair)

- **Presenters: Dr. Jason Lyons President; Bruce Mulholland, President Elect; Pat Farrey, CEO**
- **In Remembrance of Irvin Poston died. Detroit automotive Division. Fellow SPE member and distinguished member. Pioneer of plastics for GM.**
- **Financials were presented (See below)**
- **Making progress on RIGs and TIGs (Regional and Technical Interest Groups- See below)**
- **Discussed an update on 21-22 SPE Strategic Plan- Knowledge, Reputation, and Networking are the key elements to concentrate efforts.**
- **Patrick Farrey CEO: New from SPE HQ: Live Antec June 2022 in Charlotte. Plastec Tradeshow at same time should help increase attendance.**

- Closing HQ office in Danbury CT. Virtual “Work from Home” employees- Annual savings of \$150K
- DEI: Diversity, Equity, and Inclusion. SPE Executive Board has committed to creating awareness. Roundtable meeting being formed Announcements in the coming weeks.
- SPE Executive Board elected leaders’ terms to align with fiscal year from July 1 - June 30 to Jan 1 - Dec 31.
- Technical Themes: Each month promote and educate on specific technical topics (Website and the chain)



Not Surprisingly, staff has been busy too!

Date	Event
June 9	HQ Webinar: A Walk Through Kistler’s Innovation
June 17	HQ Webinar: Polypropylene: Commodity Resin, I Don’t Think So
June 29	Passing the Gavel and Honors & Awards Virtual Celebration
July 21	Acrylic IM for PVC: Core-Shell Modifier Chemistry & Performance
August	Webinar: What’s New in Moldex3D 2021
Sept 22	Webinar: Advanced Material Characterization Performing Rheological Investigations A
Sept 28-29	3M – SPE Day

Did you ask what else?
49 HQ Service Requests
9 Chapter Elections
24 eBlast Requests
8 Marketing, Promotional, Design Requests
8 Tech Support, Web Site Update Requests



SPE Strategic Plan 21-22

Bruce Mulholland
President-Elect

Council Meeting, October 1, 2021

Strategic Goals

Knowledge Sharing

Develop a more robust “Create, Curate, Connect” knowledge-sharing program.

- Connect: Develop a schedule for thematic “months of knowledge,” highlighting, for example, a different division every month (i.e., Thermoforming Month). In these months, existing content will be highlighted, new content will be presented (ANTEC-style presentations, webinars, etc.), *Plastics Engineering* stories will center on the theme, and more.
- Create: Cultivate and grow general knowledge sharing programs by identifying SME's (people and companies) willing to share their information under the SPE brand. This includes both technical and relevant non-technical information (i.e., “soft skills,” etc.).
- Curate: Review the model for hosting and retrieving SPE content to improve the visibility, searchability and monetization of that content.



Strategic Goals

Enhanced Reputation

- Become the leading advocate for diversity, equity and inclusion in the plastics industry.
 - Produce extensive new content to support this journey.
- Create a functional leadership development program (soft skills & technical).
 - Prepare individuals for leadership positions within the Society and other external industry roles.
- Create programs to recognize and award certain aspects of stakeholders' engagement.
 - *Plastics for Life*-type competitions (recognition of members' work products, new technologies and innovations).
 - Micro-credential recognition for participation in SPE programs, workshops, etc.
 - Individual and Chapter recognition for service "above and beyond" the ordinary.
- Expand SPE's voice to larger audiences.
 - Examples include SPE leaders as guests on public media, etc.

6. House report

Jason Mallek

Jason has nothing to report.

7. Membership Report

Mary Kosarzycki

At a total of 230 members for SPE Milwaukee, that's 1 more than the last meeting. Len and Jake are not registered with Milwaukee section chapters, Len will update his membership and Keith will help Jake do so. Jed Webber from Omega Tool needs to redo his membership, Wes will reach out to him. A few people from Hellerman Tyton need to, and Mike Miller will reach out to them.

Amy may have an email that Tim wrote to be sent to Milwaukee SPE members whose membership has lapsed. Mary will reach out to Amy about this.

8. Program Report

Mike Miller

Not much to report. Mike is wanting someone else to take over programming from him. Mike is thinking about a live event by EOY.

9. Newsletter

Amy Schermetzler

Amy did not provide an update.

10. Ad Report

Jason Mallek

Jason did send an update. We now have 5 gold sponsors. We have 2 silver sponsors. Jason needs to follow up with WI Engraving about being a sponsor again.

Todd did find an independent person who may be able to take over for Constant Contact. This person is looking at the website and will let Todd know their thoughts. Theresa is her name.

11. Social Report

Amy Schermetzler / Jason Braman

A second social event per year can be at a brewery. 30-40 people, Thursday night for late January. Raised Grain in Waukesha...

12. Education Report

Ray Ciezki

Ray passed out an overview sheet.

A Waste Free Future – Future Cities competition theme for this year. SPE Milwaukee sponsors 2 awards. Ray and May and Wes will be judges this year.

SPE “Wonders of Plastics” essay contest – Feb 28th is the deadline for submissions.

Milwaukee SPE Foundation grant applications, Deadline Oct 29th, 2021. Keith will contact Biz Times and Milwaukee Business Journal to get an article written on this. Ray will write the article.

SPE Education night at WCTC, April 21, 2022.

13. SPE Education Foundation Report

Ray Ciezki/Jack Hill

Annual meeting will be in November, all SPE Milwaukee board members are welcome to participate. There are 5 board members. Foundation has \$1,300,000 invested with E*Trade. Last year we have 24 applications, and 12 grants were given.

14. Unfinished Business

Open Positions: Technical Program Chair to take over for Mike Miller (Wes and Len are both interested and will be in touch with Mike), President Elect (will start July 2022), Treasurer (Jacob Gooch, Hellerman Tyton is interested, he is very qualified and knows Quick Books).

15. New Business

Interim Treasurer Vote - Jacob Gooch, Hellerman Tyton, Todd proposed vote, the vote passed, Jacob will need to run for position in 2022.

Tony from Mastip hot runner out of Jackson is interested in joining the board. Ray will reach out to him and invite him to be an ad hoc member.

16. Adjournment

Motion to adjourn (Matt B). 2nd (Keith B).