



## **Society of Plastic Engineers, Inc.**

### **Milwaukee Section**

#### **Minutes for the Milwaukee SPE Board of Directors meeting**

**Tuesday January 8, 2019 5:30 PM**

**Western Racquet Club Elm Grove, WI**

1. Call to order and welcome comments Mr. Bennett
2. Roll Call Mr. Miller

**Present Voting Members:** Bennett, Manley, Hill, Menna, Nehls, Miller, Butterbrodt, Schermetzler

**Present non-voting:** Vander Zanden, Czeski

**Excused voting:**

**Excused non-voting:** Doern (NE), Kambouris (NE)

**Guest:** Jason Braman

A quorum of the elected voting members was present at the start of the meeting at 5:35 and business was conducted.

3. Review of Minutes Mr. Miller  
MOTION: Motion to approve minutes from October 9, 2018. APPROVED.
4. Treasurer's Report Mr. Butterbrodt  
Reviewed the report . The \$38K to \$45K includes golf outing reconciliation and Allied Plastics Funds from MKE tool are not in report yet.  
General office expenses were taxes and mailbox.  
Insurance is prorated at \$333 for 2018-2019, then \$450 moving forward.  
We renewed GoDaddy fees to host the website.  
Looks like we are in good shape for the education night.  
Check was sent for Future Cities.  
July 15<sup>th</sup> is the date for Golf Outing.
5. Report from Councilor Mr. Menna

- a. SPE Corporate is operating at a loss and continuing to budget a loss. Questions come up regarding how corporate is operating at a projected loss.
- b. \$200K savings projected by Pat Farrey. That turned out not to be true, including contracts that don't take effect for a while.
- c. Investments, showing up in budget as speculation, is what is funding the ongoing operations. How long can they project at that rate? They refused to answer. Size of investments unknown. Finance has been a big topic for a few years.
- d. Councilors are getting e-mails on candidates for president . Webinar 3-hour open discussion is very awkward to attend via teleconference. Can't tell who is speaking.
- e. ANTEC in March. Spring and fall.
- f. Membership is up. Rates are up. Not significant. Possible due to young professionals.

6. House report

Ms. Nehls

- a. Allied plastics event cohosted between Chicago and MKE. We had 25 attendees. Everyone signed up on our website, so Chicago count is in the 25. Money has not been divided. We promised 50-50 split. How do we know affiliation if they go through our website? We don't.
- b. "Outstanding tour".
- c. Award qualification event because we are working with non-SPE organization. The Milwaukee tool tour with ASME is a qualifying event.

7. Membership Report

Mr. Manley

Not much change since last meeting

New young professional is +1 (under 35)

Nice feature on registration for new signups is it opts you in to the MKE chapter.

Todd still looking for full signup on golf outing. Amy to check her e-mail and send to Todd.

Intro / on boarding letter has been in use. Tim to get to Todd to support case for governance and Pinnacle award qualifications.

8. Program Report

Mr. Miller

Feb, March, May. We will work to get Arburg Industry 4.0 and Theresa Schell in those months.

Todd has someone for supply chain management who could work in the fall.

April is education night

9. Webmaster Report

Mr. Bennett

We are at \$240 / mo. They want \$360 / mo. We get 2 more hours a month, from 4 to 6, of Tara's time. The issue is we've tapped into Tara for more than what we originally budgeted. We might just be catching up to what she's doing

Tara has suggested the website lack of content has caused some difficulty on our end.

Our website has more info, is more thorough, than most other SPE section websites. We generally agree that Marek group

Is it possible to send SPE corporate webinar information at the bottom of the quarterly blast. Or send with the monthly e-news?

MOTION: Pay the extra \$120/mo to Marek group. Amy 2nds. Approved.

10. Newsletter Ad Report

Mr. Hill

Amy is back! SPE is on Amy's list of goals this year.

Anything to go in newsletter? She needs to know what to publish. This includes MKE Tool event, board nominations, Tech Programming schedule, Education night, MSOE future cities, essay contest (members kids and not BOD members' kids)

11. Education Report

Mr. Ciezki

Essay contest. Due Feb 28<sup>th</sup>.

Jan 26<sup>th</sup> Future Cities. Need judges. We are really seeing this pay off. In the beginning, we did not see anything. Now we see kids talking about shear rates, making their own polymers, graphene, etc. It's amazing to see the influence we have just by showing up as judges.

April 15<sup>th</sup>. We're set for the Education Night date.

We'll have Bob Novak speak as the reigning educator of the year.

**ACTION:** Aaron agreed to pursue someone from GE to talk about metal printing.

UW Platteville building larger format printing machine.

12. SPE Education Foundation Report

Mr. Hill

Broke \$1MM mark!! We are allowed to spend 5%: \$52,482. We gave out \$52,567.

**ACTION:** Ray will send out list of what we're giving away.

This year everyone will be exposed to Education Foundation at golf outing. Previously it was not on all three nine (nine holes).

Kevin Rottinghaus received \$2,600 for table top plunger machine to demonstrate. He's been going out on his own and speaking plastics at local school.

It's great to see how many schools have the 3D printers.

We probably only turned down three applicants. One was for a vinyl cutter. Odd requests, but most are really good requests.

We arguably could *not* have given more money away. The ones we denied were more on the frivolous side.

13. Unfinished Business

Development and onboarding program. We've got a space now on our website to house onboarding materials for new member. Amy previously requested stuff to in that area. Response was not adequate. Matt suggesting that documents or material requiring frequent revisions are NOT put on there. Should not look like job descriptions on there, but somehow capturing roles, functions, responsibilities. Matt just does not want it to look like typical job description.

Logo, downloadable things, artwork, official font, position statements, mission, vision, etc., anything to help acclimate a new person on how to contribute to the board. How does the SPE national and SPE MKE coexist? How do the separate bylaws of corporate, local MKE chapter, foundation, etc., all reconcile and co-exist?

Education Foundation bylaws are typically reviewed when new president takes over. Kent two years ago was the last time, most likely.

Each committee head, using the typical MKE Section agenda as a guide, should put together the respective outlines of their contribution.

Awards. What awards do we give away, what do they mean?, what's the purpose?, what are the criteria?, etc.

ACTION: Amy to lead, board members to support based on their role, creating onboarding support materials.

MILLENNIAL EVENT. Amy and Katie will get back together. Potentially they were biting off more than they could chew. Would like to do an event on non-tech programming month. June? Committee will be reengaged this month.

EDUCATOR OF THE YEAR.

ACTION: Ray will formalize last meetings input in a document.

HALL OF FAME. Right now just a score sheet. Ray can send to everyone to get input from everyone. The scoresheet forces you to score things and it adds up to some total. But no requirement for a score, and no award criteria.

A point of note, we've never given away a Hall of Fame award to anyone not on the board. Board members get a large number of points. 5 of the 7 points are based on board service. If we consider Bob Novak, need to rejigger scoring.

It seems there are a lot of pioneers in our industry that arguably could be in the hall of fame but won't get elected due to lack of board member service. Mark Sellars did serve on the board including a term as president.

Bear in mind SPE membership is not required for Educator of the Year.

We would need possibly some other nomination form. Establish criteria and put it somewhere, minimum requirements like SPE membership or whatever, and

Thoughts? SPE Hall of Fame. Definitely needs to be a member. Industry active for a period of years. No, but

Todd suggest Ray go to SPE corporate and check for Hall of Fame requirements. Corporate does not necessarily use score card anymore but they have objective metrics.

Renee: consider toolmakers. May not participate in some highly visible areas, but they can contribute in valuable ways. Todd: Add list of considerations to help everyone step through the types of people we consider awards for.

Outstanding Achievement is a short-term award. Last one was Mike Krauski. Very informal. The one to Mike K was more of a "thank you for your service". No criteria. Someone does something special. We still need to build the criteria. Criteria is for contribution to the plastics industry, not just to MKE SPE.

ACTION: Ray to send out what we've compiled on Hall of Fame and other nomination criteria.

#### 14. New Business

Golf outing. North Shore CC. Quoted about \$5K more. Would not come down.

Matt met with River Club—Andy Podolak, Golf Pro, Cindy Eberting, General Manager, and Rob Walkner, Director of Events. Matt said they apologized for 2018 issues. Matt went in with long list. Matt getting final contract this week. Will want \$1K down to hold July 15<sup>th</sup>.

River Club will have at least 4 SPE board members to come and sample food items. Women will be catered to w.r.t. yardages and appropriate tee boxes; River Club's Andy is now versed in how

to use software and the yardage for all tees will now be included. There will be THREE bars open before dinner. Final scores will be tallied. Might put on projector like two years ago. 75 YEAR ANNIVERSARY. Matt working with Tara. Matt showed off possible towels, a sublimated towel with \$2,199 for 300. Will have extras. Rob Evans has someone who owns competitor and we can consider getting competitive quotes. Balls too? Callaway WarBird. 288 qty for \$9.36 per 3-pack (\$2,700). Titleist? That was \$18.80 per three pack. General consensus was the balls were a waste of money.

ACTION: Todd to provide contact for alternate

MOTION: spend \$2,500 for promotional towels for 75yr SPE golf outing. APPROVED.

ACTION: obtain 2<sup>nd</sup> quote for balls. Table discussion for vote. Logo on each side. Todd's place can do balls, too.

What helped get us into black on golf outing was the sponsored beverage carts. Hole signs helped. Profits were on games, like mulligans. Amy: MGS cut back last year would be willing to donate if we knew it was a charity.

CONSIDER: we are a 501(c)3 organization and donations are tax deductible. Can we have a donation contribution acknowledgement form there and hand it to them at the point of getting people's donation?

PINNACLE AWARD: Todd sending around all the Pinnacle award and criteria. Five Pinnacle Award. Todd suggests we do not qualify at all for Education award. These are not easy! We have a lot of "reds". The combination of technical seminars and tech tours is more difficult. Not the new calendar year spans the old year. Now when pursuing Pinnacle, we need to strategize how we schedule events. For instance, Vive's Theresa Schell could present and possibly count as two requirements.

Some of these events we don't qualify at all. One for instance, we need to do humanitarian event like the soup kitchen we did, but they HAVE to tie other events to that humanitarian event that are dependent criteria.

SUGGESTION: Canned food drive at golf outing. A good way to create a purpose-driven event. Consider giving mulligans, or x feet of string you can move the golf ball, etc.

Tiered awards are Programming and Communication.

Todd spent about 20 hours putting together notes on "Pinnacle Awards – What We are Doing Right, What We Need to Work On". This allows us to plan through the year and make sure we are capitalizing on our efforts to maximize the award potential. There are a lot of little things to consider when putting together newsletters, etc., if we are aiming at the Pinnacle awards.

Board Term Expiring: Matt (President), Aaron (Treasurer), Todd (Councilor) plus Secretary due to Rick Krauthoefer resignation. Councilor term transitioning. Five voting members not expiring. Bios needed from Jason Braman and Aaron B, if he wants to update.

End decision regarding Counselor position was that the President-Elect does not need to re-run for a Board position, but since Matt's president position and term are both expiring, he does have to run for a Board position this year. He will then continue as Immediate Past President, and will be a recognized Section Officer. We might want to clarify the bylaws to reflect these issues as they are not exactly crystal clear.

ACTION FOR NEXT TIME: voting next March meeting. Newsletter to note we are taking nominations. Need to note how many candidate positions we have open.

ACTION: Clarify bylaws regarding Matt's (President) and Todd (President Elect)

15. Adjournment

Amy motioned to adjourn. Renee 2<sup>nd</sup>.