



Society of Plastics Engineers, Inc.

Milwaukee Section – Covering Greater Wisconsin

Minutes for the Milwaukee SPE Board of Directors Meeting

Tuesday May 9, 2017 – 5:30 PM

Western Racquet Club, Elm Grove, WI

- 1. Call to Order and Welcome Comments..... Mr. Bennett
 - a. General focus was on determining whether we had a quorum to conduct business which it was determined we could go forward.

- 2. Roll Call..... Mr. Krauthofer
 - a. Roll Call made by Mr. Krauthofer. Attendance at this meeting is listed below:

P	Mr. Attwell	E	Mr. Menna	P	Mr. Krauthofer
P	Mr. Manley	P	Mr. Bennett		
E	Mr. Butterbrodt	E	Ms. Nehls		
P	Mr. Hill	P	Mr. Miller		

- b. A quorum of the elected voting members was present at the start of the meeting at 5:35 p.m. and business was conducted.

P	Mr.Ciezki	P	Mr. Vedula	P	Mr. Vander Zanden
E	Mr. Doern	E	Mr. Kambouris		

Special Members of Committees, Ad Hoc and Visitors

- 3. Review of Minutes..... Mr. Krauthofer



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- a. Motion made by Mr. Atwell and second made by Mr. Hill to approve the minutes from the March 14, 2017 Board of Directors meeting. A voice vote to accept the meeting minutes was unanimous. Minutes that are approved will be posted on website sent to webmaster with cc: to president.

4. Treasurer’s Report.....Mr. Butterbrodt
 - a. Mr. Butterbrodt could not attend but did forward a report. We currently have a checking account balance of \$36,336 and a savings balance of \$11,843.
 - b. We have not seen any income from newsletter ads. Mr. Butterbrodt spoke with Mr. Atwell who will get invoices out.
 - c. We continue to see declines in the amount of rebate that we receive from corporate. We believe that we are still missing payment from the first quarter.
 - d. We are currently running a fiscal year loss of approximately \$1750 but the potential cancellation of social night would help that situation.

5. Report from Councilor.....Mr. Menna
 - a. Mr. Menna stated the following:
 - The Society is forecasting a loss of \$100,000 for the 2017 calendar year. They want to try to offset the deficit with TopCon revenue as they forecast for future years.
 - The next Council meeting is 8/25/17 in Detroit.
 - SPE hired Patrick Farrey to be the new CEO. He brings recent experience with Kellen out of Oak Brook, Illinois which focused on enhancing operational excellence for their client base. Should bring an interesting perspective the challenges facing the organization.

6. House Report..... Ms. Nehls
 - a. Ms. Nehls did not attend.
 - b. Discussion focused on the success of education night.

7. Membership Report.....Mr. Manley
 - a. Mr. Manley presented the following:
 - Our membership is currently at 271. We are losing approximately 7-8 members a month.
 - We have had some conversations with Jeff Jansen at the Madison Group to co-sponsor a tech event hopefully that could draw some students from UW. Mr. Ciezki questioned the fact that we currently only have 14 student members and feels there are opportunities there.
 - Tim wants to survey the membership base to understand better what drives them to be members.



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- We have had 17 new members since January. An e-mail was sent out offering a free tech meeting to new members.
- Mr. Hill reported that SPE corporate doesn't provide a membership brochure. He is trying to obtain some magazines to pass out at the golf event.

8. Program Report.....Mr. Miller

- a. There were questions as to whether the timing was such that a social event made sense at this point for this year. This would not hurt our Gold rating as the golf outing does count as a social event.
- b. We continued to explore options for social nights if not this year but in the future which included Third Space Brewing, Brewers game or go-karting.

9. Webmaster Report..... Mr. Bennett

- a. Mr. Bennett acknowledged that the communication regarding education night was consistent and timely.

10. Newsletter Ad Report..... Mr. Attwell

- a. Mr. Attwell has not had the opportunity to work on collecting the ad revenue that we are owed which includes \$2100 from MGS as well as from three others.
- b. Mr. Attwell is retiring his position but plans to stay active with the Education Foundation.

11. Social ReportMr. Kambouris

- a. Mr. Kambouris was not present.

12. Milwaukee SPE Office Report.....Mr. Doern

- a. Mr. Doern was not present.

13. Education Committee Report.....Mr. Ciezki

- a. We served 82 dinners at education night at a cost of \$737.
- b. The thought was that our date may be conflicting with family vacations and to explore alternatives to increase attendance.
- c. The speech by Dr. Samschuster pointed out the difficulties in university funding support for some of the specialized programs. If people leave the program, they rarely get replaced. We need to explore ways that we can help these programs.



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- d. Overall the students seemed excited. Most of the graduates had jobs in the state. The goal of the event is to develop the collaboration between the students and the professors and we need to continue to foster that.

14. SPE Education Foundation Report..... Mr. Atwell

- a. Mr. Atwell reported that the fund has a balance of \$887,000. Our contributions totaled \$45,000, primarily providing 3-D printing machines.
- b. The committee continues to be stable and includes Jack Hill, Ray Ciezke, Bill Alto, Ed Marek and Kent Atwell.

15. Unfinished Business.....Open Discussion

- a. We continue to discuss best practices with the Chicago chapter. Their golf outing is on June 26th at Seven Bridges and we have a foursome in the event.
- b. There is discussion of working with the Chicago chapter on a Topcon scheduled for March 18th. Thought was to include the annual SPE membership fee in the event price.
- c. We are looking at a target of four technical meetings a year. There were discussions surrounding having meetings that would include other professional organizations allowing for perhaps a better quality of speaker and focusing on more business general areas rather than specific to plastics (labor shortage, etc.)
- d. We also discussed having more general topics at our SPE functions. Theresa Shell of Vibe was mentioned to speak on the use of social media. She has an expertise in the plastics industry.
- e. There is a desire to get more feedback after our events either by obtaining a survey at the event or using survey monkey shortly thereafter.
- f. The following were nominated to continue on the board in their current positions:
 - Mr. Manley Membership Chairman
 - Mr. Miller Program Chair
 - Mr. Bennett President
 - Mr. Krauthoefer Secretary
- g. The following was nominated to a new board position:
 - Mr. Hill Newsletter advertising (replacing Mr. Atwell)

16. New Business.....Open Discussion

- a. We had a presentation by Amy Schermetzler on the recruitment of millennials to SPE. It focused on why millennials join organizations and laid out strategies and actions that could be taken to make that happen. The board plans to continue to work with Amy especially as we start planning events for the coming year.



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- b. Mr. Krauthoefer is in the process of developing a relationship with Mark Sellers in his life after MGS. Mr. Sellers has a passion for getting young people involved and engaged in the industry and could be an additional asset in expanding membership.

17. Motion to Adjourn.....Board

- a. Motion to adjourn was made by Mr. Murali and seconded by Mr. Bennett. Motion carried by all present vote and the meeting concluded. Meeting adjourned at 7:00.

Respectively submitted,

Rick Krauthoefer, Secretary of the Milwaukee Section of the Society of Plastics Engineers