



Society of Plastics Engineers, Inc.

Milwaukee Section – Covering Greater Wisconsin

Minutes for the Milwaukee SPE Board of Directors Meeting

Tuesday March 14, 2017 – 5:30 PM

Western Racquet Club, Elm Grove, WI

1. Call to Order and Welcome Comments..... Mr. Bennett
 - a. The Milwaukee Chapter will receive the Pinnacle Gold award as well as the communication award. Those will be accepted by Mr. Menna at the Antec in Anaheim.

2. Roll Call..... Mr. Krauthoefer
 - a. Roll Call made by Mr. Krauthoefer. Attendance at this meeting is listed below:

E	Mr. Attwell	E	Mr. Menna	P	Mr. Krauthoefer
E	Mr. Manley	P	Mr. Bennett		
P	Mr. Butterbrodt	P	Ms. Nehls		
E	Mr. Hill	P	Mr. Miller		

- b. A quorum of the elected voting members was present at the start of the meeting at 5:35 p.m. and business was conducted.

E	Mr. Ciezki	E	Mr. Vedula	E	Mr. Vander Zanden
E	Mr. Doern	UE	Mr. Kambouris		

Special Members of Committees, Ad Hoc and Visitors

3. Review of Minutes..... Mr. Krauthoefer
 - a. Motion made by Ms. Nehls and second made by Mr. Miller to approve the minutes from the January 10, 2017 Board of Directors meeting. A voice vote to accept the meeting minutes was



Society of Plastics Engineers, Inc.

Milwaukee Section – Covering Greater Wisconsin

- unanimous. Minutes that are approved will be posted on website sent to webmaster with cc: to president.
- b. There was one correction to the January minutes. Mr. Bennett had completed the application for the communication award, not Mr. Murali.
4. Treasurer’s Report.....Mr. Butterbrodt
- a. Mr. Butterbrodt went over the operating budget numbers. We currently have a checking account balance of \$33,389 and a savings balance of \$11,842.
 - b. We have not seen any income from newsletter ads. Mr. Butterbrodt spoke with Mr. Atwell who will get invoices out.
 - c. We continue to see declines in the amount of rebate that we receive from corporate. The last one received was half of what was expected.
 - d. The electronic payment mechanism of paypal is working for our event payments.
5. Report from Councilor.....Mr. Menna
- a. Mr. Menna could not attend. However he did submit a written report which included:
 - A councilor’s meeting was held remotely on March 9.
 - The Society reported a loss of \$79,000 for the 2016 calendar year. As of the end of February 2017, the Society is profitable but is running behind budget blamed primarily by decreased memberships. This was not unexpected due to the rate increase.
 - Corporate sales, a priority for this year, are on budget.
 - The search for a new CEO continues.
 - New board candidates faced questions provided by existing board members. Nothing that came out of that session pointed to a change in direction.
 - The candidates nominated and endorsed by SPE are: President elect (Brian Grady), VP-Business (Jeremy Dworshak and Rajiv Sanghavi), VP-Marketing and Communications (Conor Carlin and Sassan Tarahomi), VP-Events (Maria Ciliberti and Jamie Gomez), VP-Divisions (Creig Bowland and Mridula Kapur)
 - Candidates are elected by the councilors on March 20th and 27th.
 - Next meeting is at ANTEC, May 6-7.
6. House Report..... Ms. Nehls
- a. Ms. Nehls reported that we earned \$600 from the Jackson Machinery tour and \$1000 from the Amalga Composites tour. 13 people are signed up for the Midwest Composites tour scheduled later this month. The event can hold up to 50.
 - b. Mr. Bennett will continue to talk at each of the meetings on SPE and plans to promote education night at the Midwest event.
 - c. The e-mails that go out for election of officers need to be filtered to go to members only.
7. Membership Report.....Mr. Manley
- a. Mr. Manley was not present.



Society of Plastics Engineers, Inc.

Milwaukee Section – Covering Greater Wisconsin

8. Program Report.....Mr. Miller
 - a. Mr. Miller reported that we continue to explore events to raise membership. Discussed a Brewer game, ping pong, Trivia, or a craft brewery visit.
 - b. Suggestions for meetings next year included material compounders and tooling suppliers.
 - c. It was noted that at the Chicago chapter meeting, sponsors had tables as people arrived. Questions were raised as to whether that would make sense for us.

9. Webmaster Report..... Mr. Bennett
 - a. Mr. Bennett asked if there was a way to get data on the hits that we receive on our web site. So far Tara has been responsive to our inquiries.
 - b. We currently have 1189 people on the e-mail chain.
 - c. Mr. Butterbrodt feels that we should be getting more hits on the tours that we have been offering. He questioned whether we are getting to the right people.
 - d. The thought was to start playing with the subject line of the e-mails and using different key words with each e-mail blast to try to attract different people.
 - e. Ms. Nehls commented on the difference between the everyday folks (work and go home) versus the everyday plus people that will attend events to network and gain knowledge.

10. Newsletter Ad Report..... Mr. Attwell
 - a. Mr. Atwell was not present.

11. Social ReportMr. Kambouris
 - a. Mr. Kambouris was not present.

12. Milwaukee SPE Office Report.....Mr. Doern
 - a. Mr. Doern was not present.

13. Education Committee Report.....Mr. Ciezki
 - a. Mr. Ciezki was not present.



Society of Plastics Engineers, Inc.

Milwaukee Section – Covering Greater Wisconsin

14. SPE Education Foundation Report..... Mr. Atwell
 - a. Mr. Atwell was not present.

15. Unfinished Business.....Open Discussion
 - a. A summary of the best practices meeting held in January with the Chicago chapter is attached.
 - b. Mr. Bennett highlighted a joint meeting that is being contemplated with the Chicago chapter. It would feature several experts in various areas of the industry who are there to help people solve problems. Individuals could sign up to get 20-30 minutes with the expert. The thought would be to make it free to members and that a survey would be taken prior to the event to see who is coming and as to who the best experts would be to address the problems. Mr. Miller suggested that some case studies would also be discussed at the event.

16. New Business.....Open Discussion
 - a. We talked through the election process as we have four expiring board terms (Mr. Atwell, Mr. Hill, Mr. Manley, and Mr. Miller). Tara does have a skeleton Nomination form and we will need a current membership list.
 - b. There was discussion as to limiting the number of technical meeting to four times/year versus every month. To maintain status as a Gold Pinnacle chapter, there is a three meeting requirement.
 - c. We will discuss this further in May. This year we held seven events versus typically eight events in years past.

17. Motion to Adjourn.....Board
 - a. Motion to adjourn was made by Mr. Miller and seconded by Mr. Krauthoefer. Motion carried by all present vote and the meeting concluded. Meeting adjourned at 7:00.

Respectively submitted,

Rick Krauthoefer, Secretary of the Milwaukee Section of the Society of Plastics Engineers